Franchise Book

Woman's World THE WOMAN'S WEEKLY | SOAP OPERA UPDATE | First for Women

THE MAGAZINE CONSULTANCY, INC.

October 23, 1995

Ms. Karen Marryshow
Media Analyst
Philip Morris U.S.A.
120 Park Avenue
New York, NY 10017-5592

Dear Karen,

Attached please find the list of franchise positions and closing dates for **FIRST FOR WOMEN** as well as closings for **SOAP OPERA UPDATE**. Please note that Philip Morris does not currently "own" any franchise positions within **SOAP OPERA UPDATE**.

If you have any questions at all, please feel free to call me at 764-3344.

Best Regards,

Joy Rosen
Account Manager

cc: TMC
J. Iverson
C. Brown
K. Bray
A. Toal

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500 FIFTH AVENUE, SUITE 2440, NEW YORK, NEW YORK 10110 • (212) 764-3344

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